



# Society for Humanistic Judaism

## GROWTH SPURTS!

*Tips to help SHJ Communities Develop and Grow*

### **PAYPAL GIVING FUND**

March 14, 2017

I have Good News and Bad News.

#### The Bad News

A few weeks ago, I was given a tip about PayPal's Giving Fund. Apparently through that fund you as a not for profit, 501 (c) 3 organization you could receive donations through PayPal and get 100% of the donation with no fees. Since that time, we've discovered a few negatives to that program. Apparently, the personal information about who has donated to your charity is not passed on to the recipient organization. This does not allow the organization to develop a relationship with a known donor. And there was one other issue where PayPal was listing organizations that had not qualified for the program and thus, donations were not getting to the organization.

#### The Good News

But there is a very nice first step upside that you could participate in and never direct your donors to the giving fund. If you already use PayPal and you apply for the program, they will reduce your fee on your existing account to 2.2% + \$.30 a transaction, which reduces the fee more than 20%. This is a very good thing.

Here's what you need to know and do: You must have a Pay Pal Account to apply. [Click here](#) to go to the PayPal Charities Website. It's easy. You simply verify your organization's charity status by providing a few documents, including your EIN and your IRS tax determination letter. They verified the Society for Humanistic Judaism as a not for profit and reduced our fees in about a day.